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2023

Cloud Backup
as a Service (BaaS)

ITB & Acronis

Acronis

THE CHALLENGE

Organisations face ever-increasing requirements for the protection of data; requiring robust backup strategies that encompass not only the regular replication and storage of critical information, but also the ability to protect and scale multiple workloads.

Traditional backup strategies focus on protecting against hardware failure or natural disasters. However, with modern infrastructure designs and evolving, sophisticated cyberattacks require a more comprehensive backup solution.

"88% of ransomware attacks attempted to infect backup repositories and 75% of those attempts were successful."

Our Approach

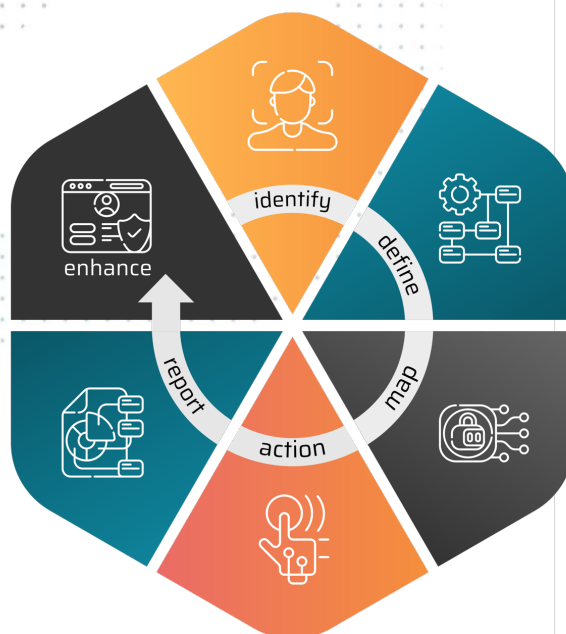identify   define   map   action   report   enhance

ITB provides comprehensive and innovative solutions to address the cybersecurity challenges of today. Our advanced technologies (paired with simple but effective methods) reduce the burden of cybersecurity.

By offloading the complexities of managing cybersecurity, you can optimize resources - helping you achieve your security goals.

Our skilled professionals become part of your security journey, identifying and implementing robust strategies to enhance your security posture.

As your trusted partner, we work closely with you, overcoming budget and resource limitations, and safeguarding your assets.

So how does Backup-as-a-Service fit in and why should you consider it?

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THE SOLUTION

So, what is Backup as a Service? We provide you with a cloud-based backup platform, consumption-based monthly billing, on-boarding assistance and support. This enables your organisation to scale your backup requirements to meet your needs with pre-agreed pricing and features.

With integrated backup, cloud vaulting and advanced anti-ransomware technologies, our backup service is sure to keep your data safe from any threat.

We cover over 25 platforms to stay protected – safeguarding data across physical, virtual, cloud and mobile environments.

Physical	Virtual	Cloud

THE BENEFITS

We offer a truly flexible approach to backup giving you the ability to build your backup strategy and expand storage as and when required. Once a workload is licensed you can backup to local storage or to our cloud-hosted storage.

By consuming what you need when you need it, you no longer need to worry about large upfront investments. As compliance and business continuity requirements change you can be sure to adapt your strategy to suit.

One scalable solution for any workload - with quick granular restore and cyber protection built in!

25+ Workloads	Anti-Ransomware	Universal Restore	Encryption

✓ **Multiple backup types (incl. Windows, Linux, macOS & Virtualisation)**
Back up disks/volumes (with all information required for the operating system to boot), individual files or folders, system states and ESXi configurations.

✓ **Cloud-2-Cloud coverage for Microsoft 365 & Google Workspace**
Protect data in Microsoft Exchange Online, OneDrive, Teams and SharePoint with comprehensive cloud-to-cloud backup and restore. Safeguard client data stored in Gmail, Drive (including Team Drives), Contacts, and Calendar by backing it up to ensure fast, reliable recovery.

✓ **Acronis Active Protection technology**
This technology protects your clients from modern cyberthreats by utilising award-winning anti-ransomware technology with built-in automatic recovery (focused on detecting zero-day threats).

So what's your Backup plan?

Since 2008 we have been helping our customers secure their businesses, data and people from potential threats.

To simplify the role cybersecurity plays within a business, we have established a robust journey that we take with our customers.

We're here to guide you through your backup strategy. Get in touch to speak with one of our security advisors today.

solutions@it-b.co.uk
T: +44 (0) 1865 595 530

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