



# FROM CHAOS TO CONTROL

YOUR MANAGED SECURITY SERVICES PARTNER

# WE GOT THE FACTS

73% OF SME'S REPORTED A BREACH OR  
ATTACK IN THE LAST 12 MONTHS

RANSOMWARE ATTACKS HAVE  
INCREASED 60% YoY

40% OF ORGANISATIONS HIT BY  
RANSOMWARE ARE ATTACKED AGAIN WITHIN  
12 MONTHS

81% OF IT LEADERS SAY PARTNERING WITH AN  
MSSP IMPROVED THEIR ORGANISATION'S  
SECURITY POSTURE AND BOARD-LEVEL  
CONFIDENCE

## "RISE OF THE THREATS"

The cybersecurity threat landscape is accelerating. SMEs and enterprises are struggling to keep pace.

In the face of constant cyber threats, resource shortages and rising regulatory demands, many businesses are vulnerable — often unknowingly. Managed Security Services Providers (MSSPs) offer a powerful solution: round-the-clock protection, cost-effective tools, and expert-led cyber resilience.

This guide explains why MSSPs are no longer optional — they are essential. You'll discover the risks businesses face, the limitations of traditional IT approaches, and the real-world benefits of outsourcing security to a trusted partner.

WITH ITB, YOU'RE ALWAYS ONE STEP AHEAD.

# Managed Security Services Provider

*(noun, plural)*

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1. Managed Security Services Providers (MSSP) like ITB offer complete security solutions as a service to help protect your systems, networks, and people. MSSPs such as ITB will help to mitigate risk, manage complexity, and provide security, network and compliance expertise.
2. Managed security service providers help businesses overcome the skills shortage of an in-house team and enhance their security posture without the need for high investment levels, ensuring proactive defence against evolving cyber risks.

**See also:** MDR, XDR, SIEM, SOC (Security Operations Centre), Email/Web/ZTNA as a Service, Threat Intelligence, Incident Response, Vulnerability & Patching as a Service, Backup, Penetration Testing, PAM & EPM and SAT.

## MSP vs MSSP

For years, MSPs have done a great job keeping businesses online and running smoothly. But the threats we face today aren't just about downtime—they're about data breaches, ransomware, and reputational damage.

Cybersecurity isn't just an IT issue anymore; it's a business-critical one. And that's where MSSPs come in.

While MSPs focus on things like updates, backups, and support, MSSPs are built to detect threats, respond to attacks, and keep your business secure. In today's world, that difference matters more than ever.

Cyber threats are faster, smarter, and more relentless than ever. Most MSPs weren't built for this kind of fight. MSSPs are. They bring deep security expertise, enterprise-grade tools, and a round-the-clock focus on one thing: protecting your business from what's out there—and what's coming next.

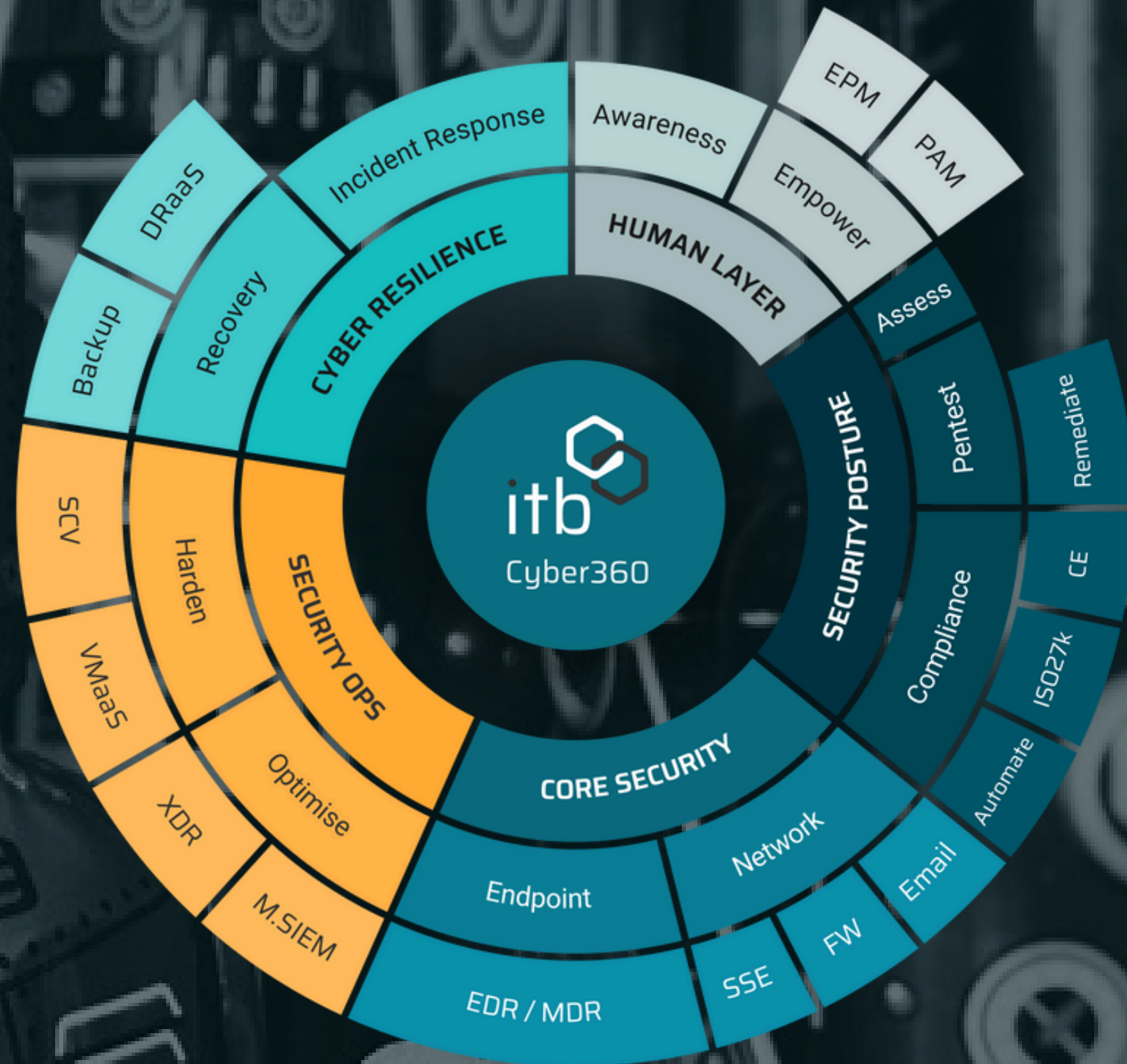
We are not looking to replace your MSP, we work alongside them.

**MSPs MANAGE YOUR IT. MSSPs PROTECT IT.  
IT'S THAT SIMPLE & THAT IMPORTANT.**



I HAVE AN MSP THANKS!

# SECURITY MANAGED



OUR APPROACH IS  
STRAIGHTFORWARD

**ASSESS.**  
**PLAN.**  
**SECURE.**  
**MANAGE.**

## HUMAN LAYER

Blending engaging staff security training, breach & password hygiene tools.

Privilege Management tools reduce IT risk

Helping users and admins make smarter, safer decisions every day.

Empower staff to be your strongest defence.

## SECURITY POSTURE

We assess your current security baseline, test for weaknesses, and help you meet standards like Cyber Essentials, ISO27k, and CIS. Backed by remediation services and third-party risk analysis – we keep your security posture sharp.

Lay the groundwork for strong cyber resilience.

## CORE SECURITY

With 15+ years of experience, our managed services cover endpoints, networks, firewalls, email, and collaboration tools—powered by 24/7 MDR threat detection and response from accredited UK-based engineers.

Leave the day-to-day to us.

## SECURITY OPS

Our SIEM tuning, XDR, and automation services simplify incident response, while vulnerability management and control validation ensure your tools work—before attackers find gaps.

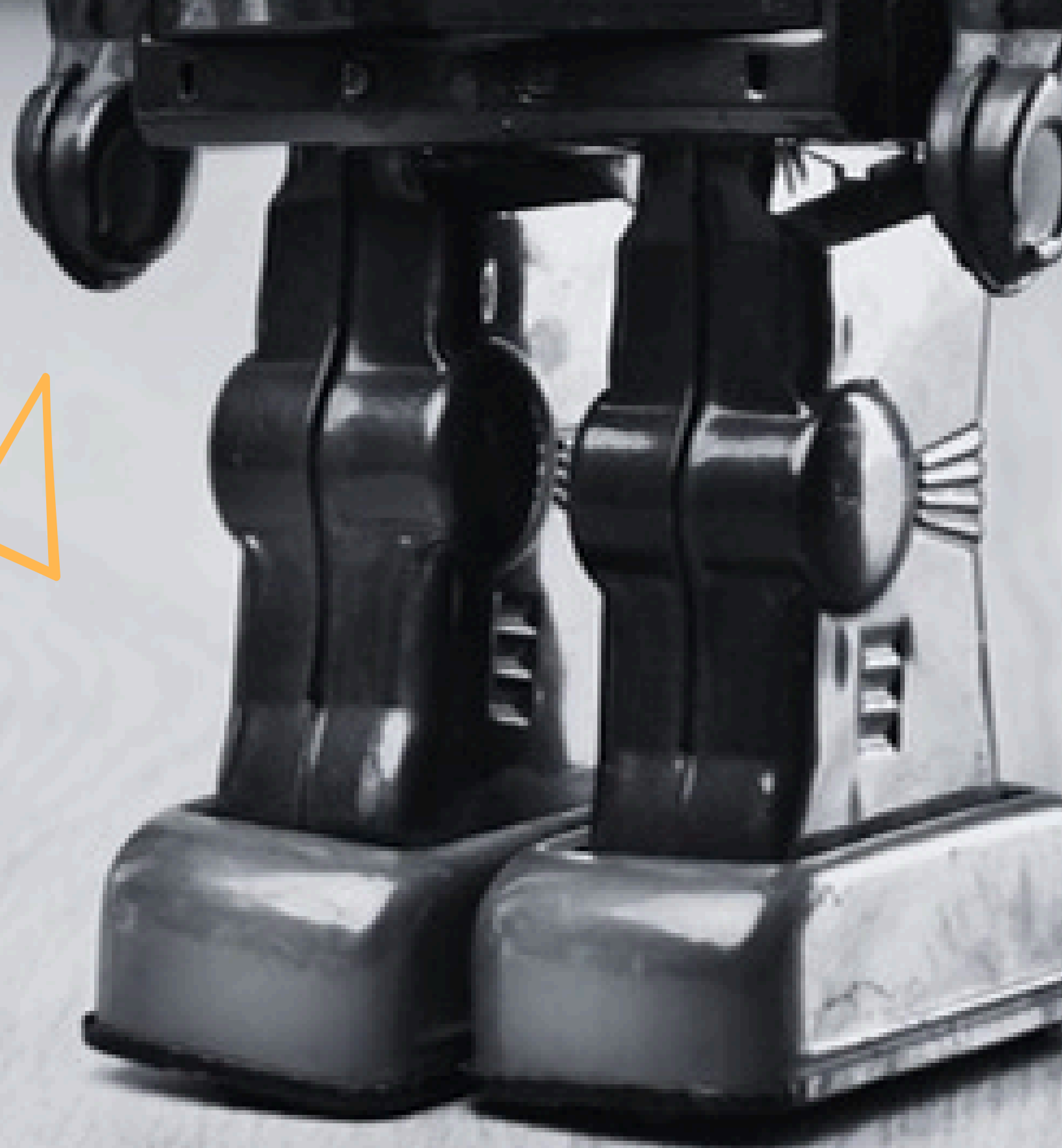
Turn security noise into clear actions.

## CYBER RESILIENCE

Bouncing back matters more than a breach. We deliver Incident Response, cloud backup, and DRaaS to help you respond, recover, and resume quickly after an incident

Keeping your business moving when it matters most.

**SMART  
SECURITY,  
POWERED  
BY PEOPLE!**



# MEET YOUR NEW CYBER TEAM

BUILT FOR SECURITY. BACKED BY SPECIALISTS

## WHY OUR TEAM?

### PROACTIVE

FAST DECISIONS.  
SHARP RESPONSES.

WE DON'T "CIRLCE  
BACK"!

### EXPERTISE

SIMPLY PUT, WE EMPLOY SUPER  
KNOWLEDGABLE CYBER EXPERTS

### TRUST

WE ACT AS AN EXTENSION OF YOUR  
TEAM, SAY WHAT WE'LL DO, AND THEN  
GO AND DO IT!

### ADAPTABILITY

THREATS EVOLVE -  
SO DO WE!

RAPID RESPONSE,  
FLEXIBLE THINKING

### PURPOSE

OUR MISSION IS CLEAR

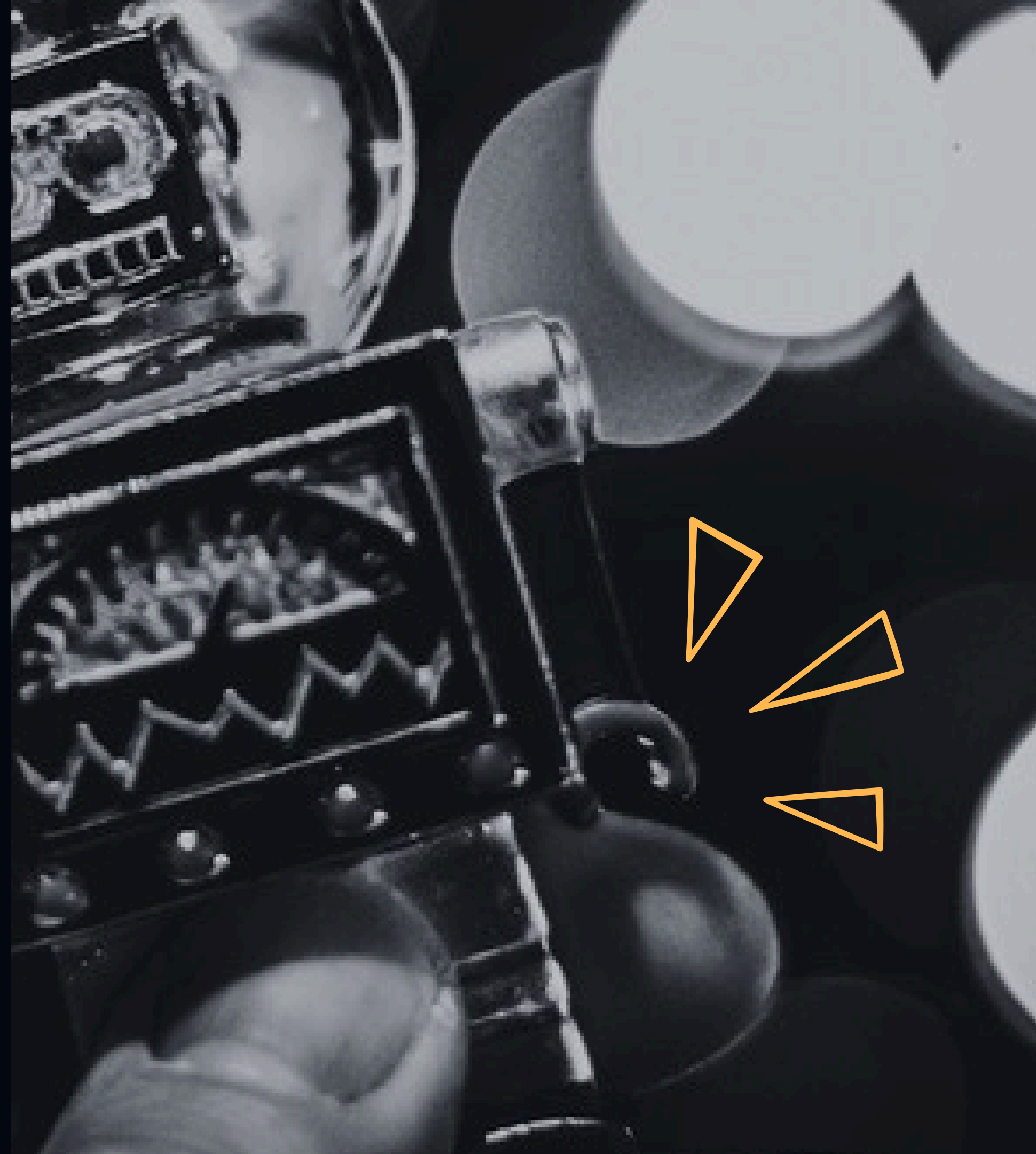
PROTECT  
YOUR  
BUSINESS

WINS=GAINS=

HIGH FIVES

BECAUSE SMART CHOICES  
DESERVE STRONG

REWARDS





**SHOW ME THE  
BENEFITS? SURE.**

**STAND BACK,  
WE GOT YOU!**

1. 24/7 THREAT DETECTION.
2. ACCESS TO EXPERTS LIKE THEY'RE YOUR TEAM.
3. SUPERIOR TOOLS. WITHOUT THE COST.
4. COMPLIANCE & AUDIT READINESS.
5. TOTAL PEACE OF MIND.
6. THE MOST COST EFFECTIVE WAY TO SECURE.
7. SCALABLE PROTECTION AS YOU GROW.
8. A PROACTIVE TEAM, NOT REACTIVE.

# YOUR NEXT STEPS?

## SIMPLY COME AND TALK TO US!

We'll map out where you are, what's missing, and how managed security services can close the gaps.

## KEY TAKEAWAYS

### CYBER CHAOS IS THE NEW NORMAL

73% of SMBs suffered a breach last year. Ransomware up 60%. Attacks are faster, smarter, and relentless.

### MSP MANAGE IT. MSSPS PROTECT IT.

Traditional MSPs can't keep pace with today's cyber threats. MSSPs bring 24/7 threat detection, rapid incident response, and real-time protection.

### CYBER CONFIDENCE AT BOARD LEVEL

81% of IT leaders say partnering with an MSSP improved security posture and C-suite confidence.

### THIS IS BUSINESS CRITICAL

Cybersecurity is no longer an IT issue. It's a reputational, financial, and operational risk—MSSPs are your frontline defence.

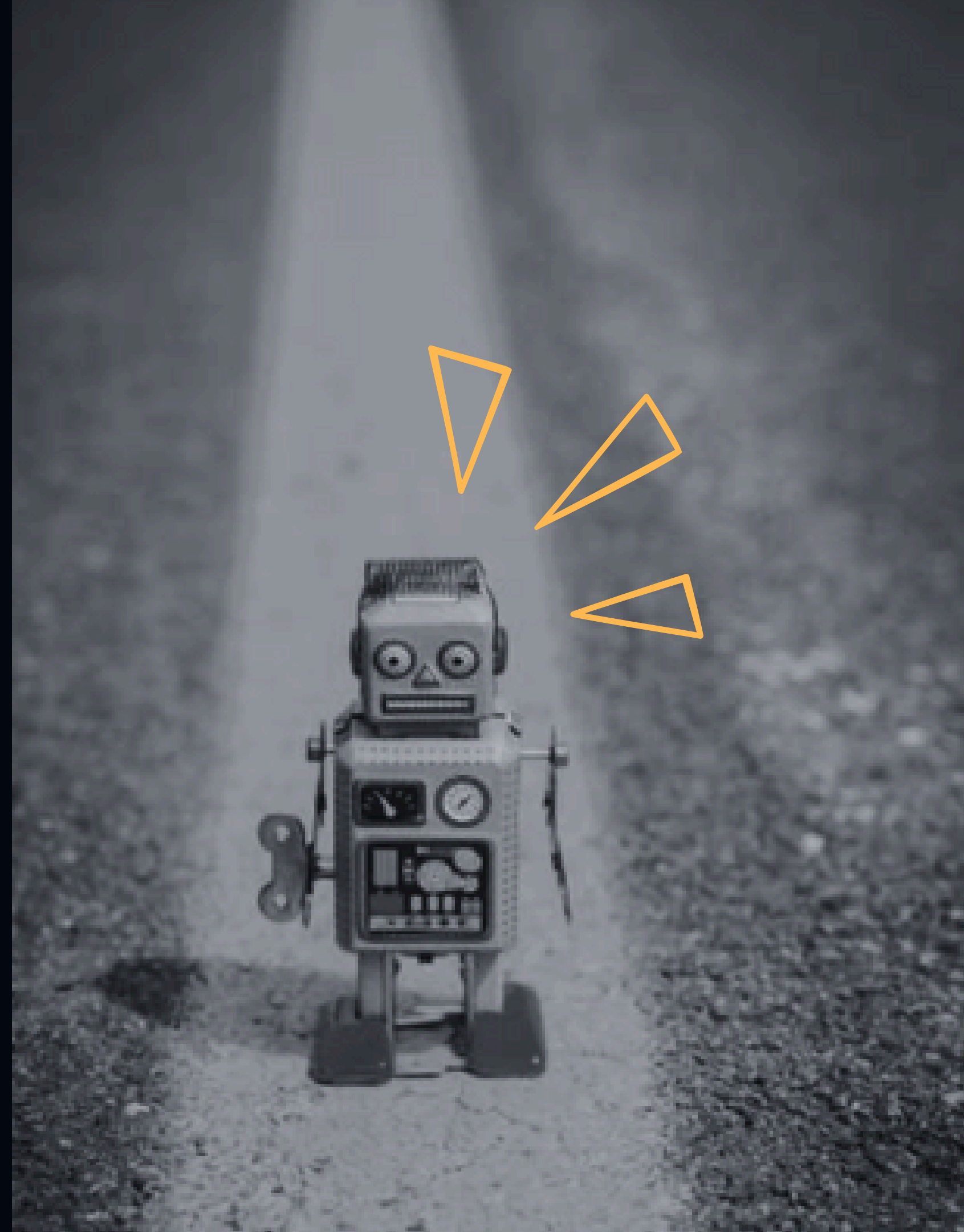
WONDERING WHAT'S WITH THE BOTS?

## Tech Nostalgia Meets Modern Cyber Security.

We know where tech came from – and we know exactly how to protect where it's going.

Robots symbolise the way we work: proactive, reliable, and always switched on.

Behind every robot is a real team, working to keep your systems safe—with both brains and personality.



WE JOURNEY TOGETHER  
WE CONQUER TOGETHER



READY?



LET'S TALK!  
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